

I'm songwriter that has produced a CD by a local artist and attempted to get airplay. I currently pitch songs to Nashville record companies because you had better be connected in order to have any hope of receiving airplay.

I've written 100+ songs, had songs played on mostly morning shows like "The John Boy & Billy Big Show"; and God bless these guys. Promoted an independent CD and currently had a single released by an artist from an NBC reality show.

The only success I've had has been in foreign countries such as Australia and on morning shows in the US. I've left CD's for Clear Channel and Infinity station with no success.

I'm not sure what the answer to this question is. The music business has mirrored the rest of America. We have taken away the character of the different areas of this great country by trying to homogenize everybody and everything. I think it would be a great thing to provide more variety on radio stations, particularly from local talent. The music is out there radio ready.

I think the definition should contain a "locally created" or "locally produced".

I think a certain percentage of the entertainment nature has to be included... the local news is a given as far as something that most all radio stations provide.

NO!

My wife works in Marketing for a fast food chain that advertises heavily with radio... and these radio personalities will give free airtime for a ham biscuit. These guys & girls expect the perks, no matter how small.

No comments...

This is the BIGGEST problem for the whole industry. This promotes payola.

No comment...

Hey, I do appreciate this type of forum. I hope that something can be done to provide the opportunity for the next Kristofferson or Dylan to have an opportunity to make a living writing and playing songs that can find a place on the airways.